



Seasoned UX designer
proficient with Adobe CC, Sketch,
Figma, prototyping, wireframing.

EDUCATION

Kutztown University
Bachelor Fine Arts
December 2004

SOFTWARE

Adobe Creative
Suite Acrobat Pro
ActionScript
Wordpress
MS Suite Invision
HTML5
Sketch
Figma
Asana
Axure
JIRA

Oracle: Principal UX Designer, Data & AI

06/21 - Present | Remote

Oracle Cloud Infrastructure (OCI) Data Science is a fully-managed platform for teams of data scientists to build, train, deploy, and manage machine learning models.

- Lead UX design for new features.
- Evaluate existing flows for usability issues.
- Conduct usability testing to determine road map, product goals.
- Provide guidance for junior staff.

Plainsight AI: Senior UX Designer, AI/ML

06/21 - 06/22 | Remote

Plainsight is an innovator in AI/ML technology. The company provides AI labeling software with machine learning model creation. Further features include the ability to deploy, examine and retrain models for improved accuracy.

- Sole designer
- Lead UX design for new features.
- Review platform for usability and accessibility issues.
- Review and interview potential candidates for product/design team.
- Conduct interviews to diagnose pain points, additional design opportunity.
- Design/discovery on new labeling canvas and detection explorer with advanced filtering capabilities.

Dell Boomi: Senior UX Designer, API Management

07/18 – 06/21 | Chesterbrook, PA

Dell Boomi is a highly collaborative, rapidly-growing product development company that designs cloud-based integration software for enterprise architects, data stewards, business analysts, and administrators.

Boomi enables customers to build complex processes with ease and familiarity through a visual, drag & drop interface. Boomi also allows users to control the creation, deployment and management of APIs.

- Lead UX design for three product teams, API Management and EDI/B2B trading partner integration.
- Design workflows, user journeys and wireframes.
- Collaborated with engineering to build a new APIM 2.0 solution for our users, with advanced capabilities and workflows.
- Developed personas for API Management.
- Created advanced metric dashboards for API management and Electronic Data Interchange.



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GMH Associates: **Art Director/UI/UX Designer**

12/12 – 7/18 | Newtown Square, PA

GMH Associates is the parent company for the family of businesses that make up the GMH brand. GMH Capital Partners, GMH Ventures, and GMH Mortgage are just a few of the revolutionary organizations born from the team at GMH Associates.

- Art direct all websites, create wireframes, sitemaps and user flows, to effectively establish and promote design guidelines, best practices and standards.
- Interact with stakeholders to define requirements for projects.
- Set up landing pages and email marketing campaigns.
- Design compelling marketing collateral in alignment with rules and regulations for financial advertising.
- Manage design staff on brand development, web design, and direction.

Jones Lang LaSalle: **Senior Designer**

11/11 – 12/12 | Philadelphia, PA

JLL is a professional services and management company specializing in real estate.

- Develop unique custom branding for high-end commercial properties.
- Increase company awareness through advertising, and driving the newly created Philadelphia website.
- Train brokerage support staff to ensure a consistent brand implementation, software efficiency, advice, and provide creative direction.
- Develop and update targeted marketing lists for email distribution.

Bentley Systems: **Senior Designer**

08/08 – 11/11 | Exton, PA

Bentley is a global leader dedicated to providing architects, engineers, geospatial professionals, constructors, and owner-operators with comprehensive software solutions for advancing infrastructure.

- Develop visually engaging designs for print and digital formats, including ad design, data sheets, invitations, brochures and signs/banners while maintaining company quality standards.
- Collaborate with colleagues internationally, to ensure all expectations are met for requested marketing projects and campaigns.
- Art Director on Be Current, a trade magazine for the engineering industry.